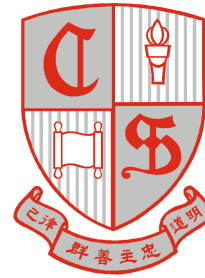


Outstanding Achievements

輝煌成績



Outstanding Performance in the Point@Media Awards 2007

Congratulations to CIN of our school. The 12 participants from CIN are put into three groups. They join the MediaEd School Campaign 2006-2007 and a group of them (Fu Kai Ming, Lee Lee Sau, Lee Mei Ting and Ng Wai Yee) emerges as the 2nd runner-up of the "Point@Media Awards 2007 Video Section (secondary school)" while another group (Jali Kenny, Lau Suet Yin, Li Wang Fung Gareth and Ma Hoi Yan) is one of the best five contesting teams and awarded the "Point@Media Awards 2007 The Best Editing". They have been selected to attend the final.

The campaign is organized by the Radio Television Hong Kong and it challenges the 64 contesting teams to critically analyze and evaluate the strategies the mass media (e.g. the newspapers) uses to promote their images by means of the cover, wording, ways of reporting and interviewing, topics put forward in the newspapers and on the websites, and self-monitoring. The teams have to participate in the mock news interviewing given to them and make a short news film of two minutes or a TV program of five minutes for competition. While awaiting the results, we are confident that our students have been enriched in many ways in the process. What a good opportunity for learning outside the classroom!

